



# Kalkaska Public Schools

## Public Relations Committee Meeting - Notes

July 15, 2020

315 South Coral Street  
Kalkaska, MI 49646

4:00 p.m.

### 1. Call to Order

The meeting was called to order by Richard Hodgman, at 4:01 p.m.

### 2. Discussion Items

- a. Strategic Planning Objectives (Marketing) – Terry
- b. Marketing Surveys – Terry
- c. Years One and Two Objectives Results – Terry
- d. Negotiations – David
- e. Facebook June Data – Jeff

### 3. Public Comment - Persons Wishing to Address the Committee

None.

### 4. Adjournment

Motion by Mary Scobey, support by Regan Foerster, to adjourn.

Motion Carried 3 to 0.

Time adjourned: \_\_\_\_\_